# NEWSLETTER

*HM Group Foundation*

**ISSUE NO. 1 • 2026**

## The HM Group Foundation

**The HM Group Foundation** is an affiliate of the HM Group.

It represents the Group's social commitment, dedicated to the social and environmental progress of Haiti.

By decision of the HM Group Board of Directors, a Management Council has been established for this new affiliated structure. This first issue introduces our vision, our mission, our governance and our first projects.

> *"A company is not just a profit-making machine; it is a community of shared destiny that must shine upon its environment."*

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## WHO WE ARE

### Vision

To be the catalyst for a resilient and prosperous Haiti, where every citizen has access to the educational, health and cultural resources needed to build a sustainable future while remaining proud of their identity.

At **the HM Group Foundation**, we place social commitment at the heart of our priorities by raising awareness among our employees as well as our donors and partners.

### Mission

**The HM Group Foundation** is committed to durably transforming living conditions in Haiti. Through strategic investments in human capital, local economic development and the preservation of our natural heritage, we support innovative local solutions.

Our interventions span the pillars of health, education, sport, culture and entrepreneurship, while protecting the environment for future generations. We encourage national and international partners, as well as the Haitian diaspora, to join this effort.

## LATEST UPDATES – GOVERNANCE

### Management Council

By decision of the HM Group Board of Directors, the Management Council of **the HM Group Foundation** is composed as follows:

**Françoise A. Marzouka** *President*
**Harold Marzouka Junior** *Vice President*
**Roodley Rivière** *Secretary*
**Alexandre Vital** *Treasurer*
**Myriam E. Baker** *Member*

### Support Group

The Management Council may rely on a support group composed of:

| | |
|---|---|
| **Mixon Guerrier** | **Soraya Nelson** |
| **Véronique Jean** | **Tanya Dominique** |
| **Yarra Bouchereau** | **Jade Joseph** |
| **Pierre Alexandre Richard** | **Isabelle Boutros** |
| **Gaëlle Gabrielle** | **Olivier Célestin** |

… as well as **all other HM Group employees** who wish to take part in the projects.

## STRATEGIC OBJECTIVES BY FIELD OF INTERVENTION

### Health

The field of health is extremely broad, aiming to improve and maintain the physical, mental and social well-being of individuals and populations.

### Education

All the processes, structures and actions aimed at transmitting knowledge, developing skills, fostering critical thinking, and promoting the personal fulfillment and social integration of individuals.

### Environment

All actions intended to protect, manage and restore natural environments, resources and ecosystems, while ensuring the health and well-being of human populations.

### Sport

A field not limited to competitions and athletic performance: it includes all physical activities and the organizational and social practices that stem from them.

### Culture

The practices, expressions, knowledge, beliefs and institutions that form the identity and heritage of a human group. It aims to support creation, disseminate works, preserve heritage, and promote access to the arts and arts education.

### Entrepreneurship

Actions aimed at encouraging individual and collective initiative, supporting the creation and development of sustainable economic activities and fostering innovation, to promote a culture of autonomy and responsibility.

### Other

Beyond its priority areas, the Foundation reserves the right to support any initiative of general interest aimed at durably improving the living conditions of the most vulnerable populations.

# COMMITMENT

## Corporate Social Responsibility (CSR)

Corporate Social Responsibility is defined as the responsibility of companies for the impact they have on society. In other words, CSR refers to the contribution of businesses to sustainable development. A company that practices CSR seeks to create a positive impact on society while remaining economically viable.

For **the HM Group**, it is our company's ability to measure and improve its impact on the world around it. Being a responsible company means finding the right balance between financial success, respect for the environment and employee fulfillment.

***This social commitment initiative aims to unite all our employees around common goals.***

**THE 7 CORE THEMES (ISO 26000)**

1. Organizational governance
2. Human rights
3. Labor practices and working conditions
4. The environment
5. Fair operating practices
6. Consumer issues
7. Community involvement and local development

# PROJECTS

## Completed Project – Hôpital du Canapé-Vert

**February 13, 2026**

In March 2025, in Jacmel, 13-year-old Joseph Shoob suffered a severe traumatic brain injury during school recess. After initial treatment, he resumed his activities, but his condition worsened this past December. Following a high fever and epileptic seizures, Joseph fell into a coma lasting more than three weeks. Due to a lack of specialized facilities in his region, an emergency transfer to Port-au-Prince was vital. Despite his parents' financial difficulties, a wave of solidarity made his transfer possible.

Thanks to the intervention of **the HM Group Foundation**, which covered all of the surgical costs at the Hôpital du Canapé-Vert, the operation was a success. Now out of danger, Joseph is showing encouraging signs of mobility.

*We continue to support Joseph and his family through this ordeal and hope for a full recovery.*



**CARE COVERED**

**100%** of surgical costs

### Projects Under Consideration

01 **Ti Souf / IDEO Foundation**

02 **Roots of the Future** — *Special thanks to Pierre Alexandre Richard*

03 **Dr. Yamilee Cherubin, pediatric ophthalmologist** — *Special thanks to Soraya Nelson*

04 **United for Women Empowerment**

05 **Haïti TEC**

06 **Hôpital Universitaire la Paix**

### In Progress

The Foundation is currently putting its reference documents in place:

- **The FGHM Bylaws**
- **The FGHM Operating Procedures**